

# KRISTEN SHIRKEY ♦ UX DESIGNER

Feminist • Coach • Singer • Crocheter • Harry Potter Enthusiast • Curl Evangelist • Yogi

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## EXPERIENCE

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### Nordstrom

May 2022 - Present

### UX Designer 2

Design new ad placement for Nordstrom Media Network bringing in \$1m in additional revenue in one month. Create mobile banner resulting in 2500 new app downloads each for Nordstrom and Nordstrom Rack in one week. Update rating component for Nordstrom/Rack design language system. Collaborate with UX Researchers, Content Designers, Project Managers, and Engineers.

### Grainger

July 2019 - May 2022

### UX Designer

Coordinated design strategy with development team and created wireframes/interaction notes for: internal knowledge-management tool built from scratch, as well as adaptive redesign of Grainger.com Registration and Order History experiences.

### Thomson Reuters

May 2017 - July 2019

### UX Designer

Facilitated collaboration with development team and redesigned Firm Management/Document Management applications of Onvio Cloud Suite for tax and accounting professionals.

### ForeSee

June 2013 - May 2017

### Usability Analyst

Formulated tactical and targeted recommendations for hundreds of clients on how to improve usability of their websites, intranets, and apps using heuristic evaluation based on latest academic research and design best practices.

## EDUCATION

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University of Michigan

2013

Master of Science in Information

Specialization in Human-Computer Interaction